



PARTNERSHIP PROSPECTUS

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G-TECH FORUM OVERVIEW

The G-TECH Government Innovation & Tech Forum is a unique 2-day executive level celebration of innovation and technology for Federal Government and government contractor buyers. The event will be held at the Walter E. Washington Convention Center in Washington DC on April 24-26, 2017.

G-TECH was created to bring the nation's top innovators and tech leaders with leading government CIOs and buyers to facilitate important game changing connections and conversations. This is especially relevant in light of the new Congress and new Administration.

Key facts regarding the event

- 1500+ executive-level attendees
- 300+ government buyers and decision makers
- 80+ government CIO speakers
- 400+ gov con and tech CEOs



WHAT MAKES G-TECH SPECIAL

G-TECH is a truly unique and special conference because we give you the opportunity to spend unprecedented quality peer to peer time with decision makers via:

- “Collab Suites” for post-panel discussions with gov speakers
- “Reverse Pitches” where government execs pitches their pain points & needs
- VIP Networking Lounges for private conversations
- “Huddle Rooms” for deeper whiteboard and solutioning sessions
- Innovation Showcase of 25 leading and emerging technologies
- Exhibit Hall Luncheons and Receptions with 100+ exhibitors



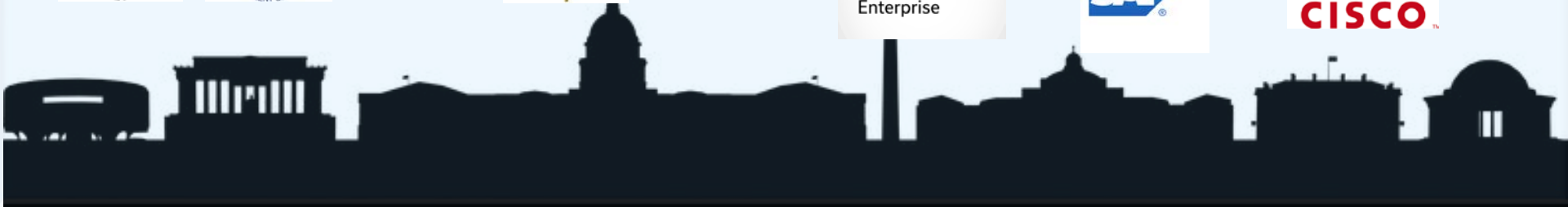
REPRESENTATIVE SAMPLING OF ATTENDEES

G-TECH is a unique forum that assembles an amazing group of senior government and industry executives, along with tech leaders from a wide range of world class brands. Except for a small group of select partners, all sessions are vendor free.

Government Agencies

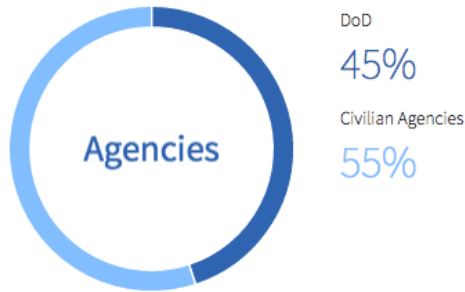


Industry Leaders

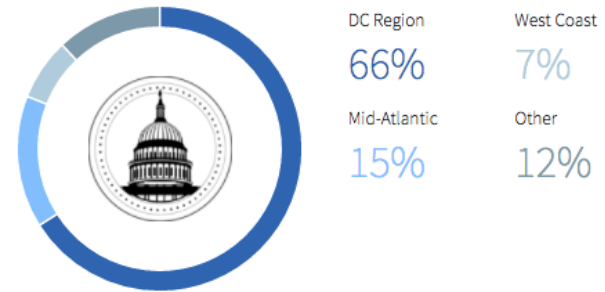


ATTENDEE MIX (estimated)

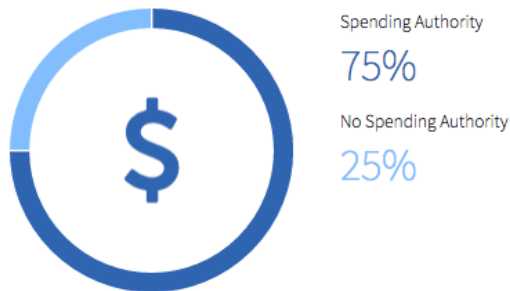
GOVERNMENT ATTENDEES



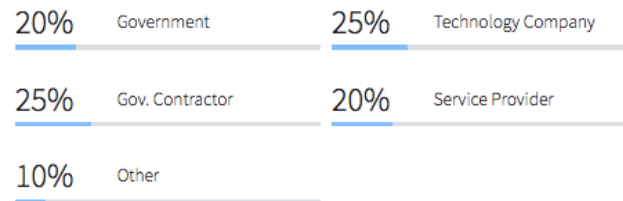
GEOGRAPHY



SENIOR-LEVEL ATTENDEES



ATTENDING COMPANIES





SPONSORSHIP PACKAGES

SPONSORSHIP OPPORTUNITIES

Sponsor Packages

- Title Sponsorship
- Presenting Sponsorship
- Diamond Sponsorship
- Platinum Sponsorship
- Gold Sponsorship
- Silver Sponsorship

Additional Offers

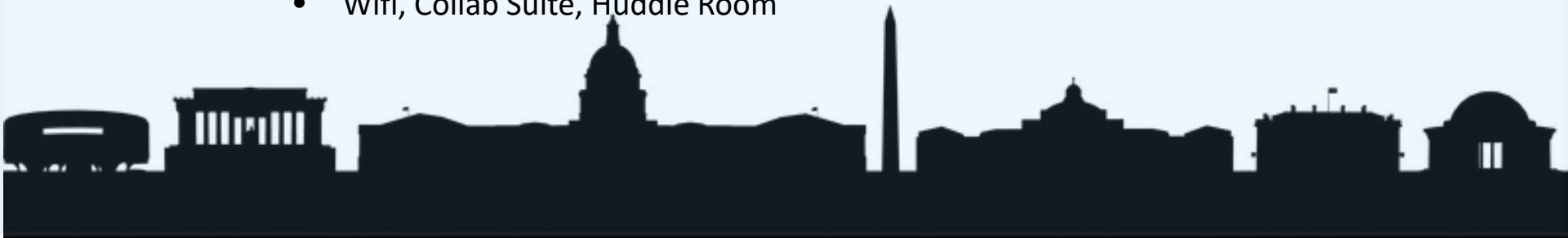
- VIP Opening Reception (1)
- Breakfast & Morning Networking (2)
- Luncheon (2)
- Afternoon Networking (2)
- Networking Lounge (1)
- VIP Lounge (1)
- Cocktail Reception (2)
- “Collab Suite” (2)
- “Huddle Room” (1)
- Mobile App (1)
- Badge (1)
- Lanyard (1)
- Wifi (1)



TITLE SPONSORSHIP \$100,000

Benefits Include:

- Exclusive branded recognition as a Title Sponsor in all online, offline, and onsite promotional materials and signage
- Guaranteed keynote or VIP panel introduction opportunity plus three additional panel moderator opportunity
- One pre-event AND two post-event emails to all delegates and the entire database
- Ongoing recognition as a Title Sponsor
- 8 Full Conference Passes
- 8 VIP Opening Reception Passes
- Delegate list preview, delegate contact information
- Strategic business development leads review pre-event and post-event
- Post-event meeting to discuss perusal introductions to specific lead targets
- One 10' x 20' Premium exhibit booth
- One additional premium sponsorship (based on availability):
 - Conference badge or Lanyard Sponsorship, VIP Lounge, Networking Lounge
 - Breakfast and Morning Coffee, Afternoon Networking Break, Cocktail Reception
 - Wifi, Collab Suite, Huddle Room



PRESENTING SPONSORSHIP \$75,000

Benefits Include:

- Exclusive branded recognition as a Presenting Sponsor in all online, offline, and onsite promotional materials and signage
- Guaranteed keynote or VIP panel introduction opportunity plus two additional panel moderator opportunity
- One pre-event AND two post-event emails to all delegates and the entire database
- Ongoing recognition as a Presenting Sponsor
- 5 Full Conference Passes
- 5 VIP Opening Reception Passes
- Delegate list preview, delegate contact information
- Strategic business development leads review pre-event and post-event
- One 10' x 20' Premium exhibit booth
- One additional premium sponsorship (based on availability):
 - Conference badge, VIP Lounge, Networking Lounge
 - Breakfast and morning coffee, afternoon networking break, Cocktail Reception
 - Collab Suite, Huddle Room



DIAMOND SPONSORSHIP \$50,000

Benefits Include:

- Exclusive branded recognition as Diamond Sponsor in all online, offline, and onsite promotional materials and signage
- 2 Guaranteed panel introduction opportunities plus one additional panel moderator opportunity
- One pre-event AND two post-event emails to all delegates and the entire database
- Ongoing recognition as a Diamond Sponsor
- 5 Full Conference Passes
- 5 VIP Opening Reception Passes
- Delegate list preview
- One 10' x 10' basic exhibit booth
- One additional premium sponsorship (based on availability):
 - Conference badge, VIP Lounge, Networking Lounge
 - Afternoon Networking Break
 - Collab Suite, Huddle Room



PLATINUM SPONSORSHIP \$25,000

Benefits Include:

- Exclusive branded recognition as Platinum Sponsor in all online, offline, and onsite promotional materials and signage
- One panel moderator opportunity
- One pre-event AND two post-event emails to all delegates and the entire database
- Ongoing recognition as a Platinum Sponsor
- 4 Full Conference passes
- 4 VIP Opening Reception passes
- Delegate list preview
- One 10' x 10' basic exhibit booth
- One additional premium sponsorship (based on availability):
 - Conference badge, Networking Lounge
 - Afternoon Networking Break
 - Collab Suite, Huddle Room



GOLD SPONSORSHIP \$10,000

Benefits Include:

- Recognition as Gold Sponsor in all online, offline, and onsite promotional materials and signage
- One panel moderator opportunity
- One pre-event AND one post-event emails to all delegates and the entire database
- Ongoing recognition as a Gold Sponsor
- Delegate list preview
- 3 Full Conference Passes
- 3 VIP Opening Reception Passes



SILVER SPONSORSHIP \$5,000

Benefits Include:

- Recognition as Silver Sponsor in all online, offline, and onsite promotional materials and signage
- One pre-event email to all delegates and the entire database
- Ongoing recognition as a Silver Sponsor
- Delegate list preview
- 2 Full Conference Passes
- 2 VIP Opening Reception Passes

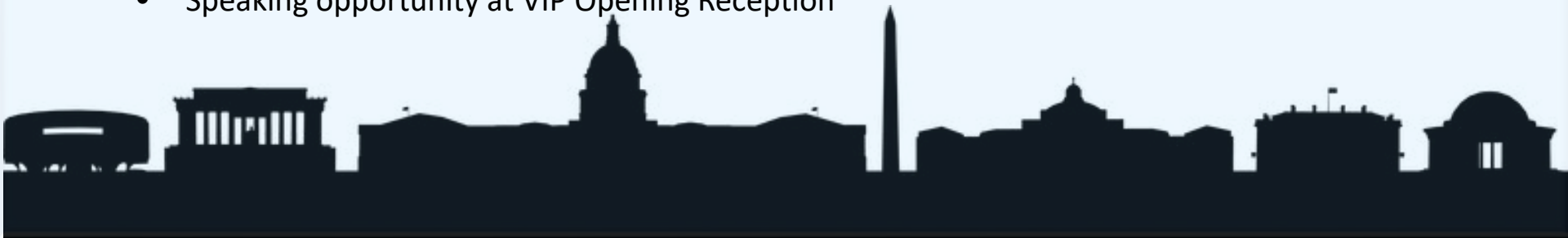


VIP OPENING RECEPTION SPONSORSHIP \$25,000

This VIP Opening Reception the evening before the G-TECH Forum opens will feature 400+ VIP guests, federal government execs, government contractors and tech execs. Sponsors enjoy custom branded exposure and an opportunity to directly engage with a majority of the VIP conference delegates in a captured environment.

Benefits Include:

- Exclusive branded recognition on all online, offline and on site marketing collateral and signage
- Platinum level sponsorship listing on all materials
- One pre-show plus two post-show email blasts to all delegates and the entire database
- Custom-branded specialty cocktail
- Opportunity to bring added sponsorship and premium elements (glasses, napkins, cups, etc.) subject to G-Tech approval
- 4 signs at VIP Reception
- One 10' x 10' basic exhibit booth
- 4 Full Conference Passes
- 5 VIP Opening Reception Passes
- Speaking opportunity at VIP Opening Reception



BREAKFAST & MORNING COFFEE SPONSORSHIP (2)

\$15,000 each, or \$25,000 for both days

Each morning, a breakfast buffet and coffee service will be provided at the G-TECH Forum. This unique high profile sponsorship includes sponsorship of both the morning breakfast buffet Networking coffee break.

Benefits include:

- Exclusive brand reception on signs adjacent to breakfast and coffee service
- Opportunity to bring additional added sponsorship and premium elements (coffee cups, napkins, rags, etc.) subject to approval of G-TECH
- 3 Full Conference Passes (6 passes for 2-day sponsorship)
- Guaranteed panel speaking/moderator placement
- 3 VIP Opening Reception Passes (6 passes for 2-day sponsorship)



LUNCHEON SPONSORSHIP (2)

\$15,000 each, or \$25,000 for both days

There is a daily buffet networking luncheon for all G-TECH attendees served inside the Exhibit Hall.

Benefits include:

- Exclusive sponsorship for Luncheon
- Exclusive logo representation on “Lunch Provided by...” tent cards: placed on all tables
- 4 Full Conference Passes (7 passes for 2-day sponsorship)
- 4 VIP Opening Reception Passes (8 passes for 2-day sponsorship)
- Guaranteed panel speaker/moderator placement



AFTERNOON NETWORKING BREAK SPONSORSHIP (2)

\$10,000 each, or \$15,000 for both days

Each afternoon, coffee service with light snacks will be provided at the G-TECH Forum.

Benefits include:

- Exclusive brand reception on signs adjacent to coffee service
- Opportunity to bring additional added sponsorship and premium elements (coffee cups, napkins, etc.) subject to approval of G-TECH
- 2 Full Conference Passes (4 passes for 2-day sponsorship)
- Guaranteed panel speaking/moderator placement
- 2 VIP Opening Reception Passes (4 passes for 2-day sponsorship)



NETWORKING LOUNGE SPONSORSHIP \$25,000

The Conference Networking Lounge is a room dedicated to facilitating one-on-one networking and engagement. It will feature coffee, beverages and light refreshments and snacks throughout the entirety of the G-TECH Forum.

Benefits Include:

- Exclusive branded recognition on all online, offline and on site marketing collateral and signage
- Platinum-level sponsorship listing on all materials
- One panel moderator opportunity
- One pre-show AND two post-show email blasts to all delegates and the entire database
- Opportunity to bring added sponsorship and premium elements (glasses, napkins, cups, etc.) subject to G-Tech approval
- 4 signs outside and inside Conference Networking Lounge
- One 10' x 10' basic exhibit booth
- 4 Full Conference Passes
- 5 VIP Opening Reception Passes



VIP LOUNGE SPONSORSHIP \$25,000

The Conference VIP Lounge is dedicated to facilitating one-on-one networking and engagement among VIP sponsors and executives with VIP speakers and government buyers. The VIP Lounge features beverages, light refreshments and snacks throughout the entirety of the G-TECH Forum.

Benefits Include:

- Exclusive branded recognition on all online, offline and on site marketing collateral and signage
- Platinum-level sponsorship listing on all materials
- One panel moderator opportunity
- One pre-show AND two post-show email blasts to all delegates and the entire database
- Opportunity to bring added sponsorship and premium elements (glasses, napkins, cups, pens, pads, etc.) subject to G-TECH approval
- 4 signs outside and inside Conference VIP Lounge
- One 10' x 10' basic exhibit booth
- 4 Full Conference Passes
- 5 VIP Opening Reception Passes



COCKTAIL RECEPTION SPONSORSHIP

\$15,000 each, or \$25,000 for both days

Each afternoon, a Networking Cocktail Reception will be held in the G-TECH Exhibit Hall. Cocktails, wine, beer, soft drinks and passed hors d'oeuvres will be served.

Benefits include:

- Exclusive brand recognition on signs adjacent to bars.
- Opportunity to bring additional added sponsorship and premium elements (cups, napkins, etc.) subject to approval of G-TECH
- Gold level Sponsorship listing on all materials (Platinum level for 2-day sponsorship)
- 3 Full-Conference Passes (6 passes for 2-day sponsorship)
- Guaranteed panel moderator placement
- 3 VIP opening reception passes (6 passes for 2-day sponsorship)



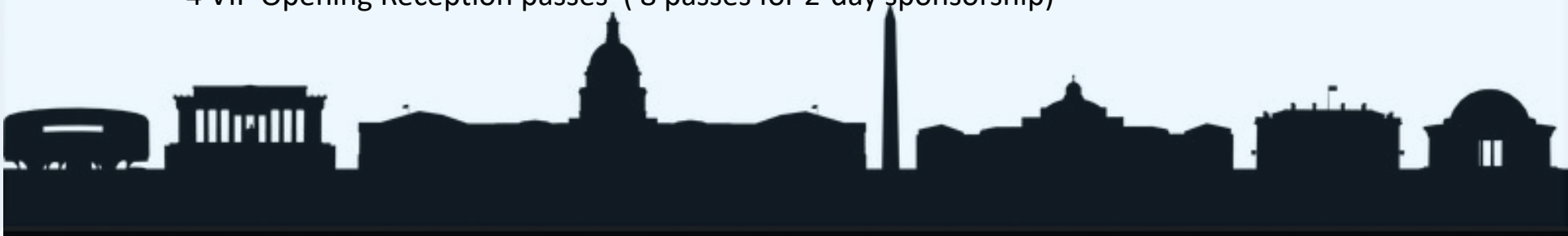
“COLLAB SUITE” SPONSORSHIP (2)

\$15,000 each, or \$25,000 for both days

The Conference “Collab Suite” is a unique concept to federal IT events. After each Concurrent Panel Session, all government speaker panelists will be escorted to one of two “Collab Suites” where they can meet with and conduct further conversations with attendees.

Benefits Include:

- Exclusive branded recognition on all online, offline and on site marketing collateral and signage
- Gold level sponsorship listing on all materials (Platinum level for 2-day sponsorship)
- One panel moderator opportunity
- One pre-show AND two post-show email blasts to all delegates and the entire database
- Opportunity to bring added sponsorship and premium elements (glasses, napkins, cups, pens, pads, etc.) subject to G-TECH approval
- Signs outside and inside “Collab Suites”
- One 10’ x 10’ basic exhibit booth
- 4 Full Conference passes (7 passes for 2-day sponsorship)
- 4 VIP Opening Reception passes (8 passes for 2-day sponsorship)



“HUDDLE ROOM” SPONSORSHIP \$15,000

The Conference “Huddle Room” is a unique concept to federal IT events. These rooms are stocked with whiteboards to allow for deep solutioning sessions between industry and government buyers and partners.

Benefits Include:

- Exclusive branded recognition on all online, offline and on site marketing collateral and signage
- Gold level sponsorship listing on all materials
- One panel moderator opportunity
- One pre-show AND post-show email blasts to all delegates and the entire database
- Opportunity to bring added sponsorship and premium elements (glasses, napkins, cups, pens, pads, etc.) subject to G-TECH approval
- Signs outside and inside “Huddle Room”
- One 10’ x 10’ basic exhibit booth
- 4 Full Conference Passes
- 5 VIP Opening Reception Passes



MOBILE APP SPONSORSHIP \$25,000

Benefits Include:

- Exclusive recognition as Conference Mobile App Sponsor
- Exclusive branding and logo directly on Conference Mobile App
- Exclusive branded recognition as a Platinum Sponsor in all online, offline, and onsite promotional materials and signage
- One pre-show AND two post-show email blasts to all delegates and the entire database
- 4 Full Conference Passes
- 4 VIP Opening Reception Passes
- Delegate list preview



BADGE AND LANYARD SPONSORSHIP

Badge Sponsorship \$10,000

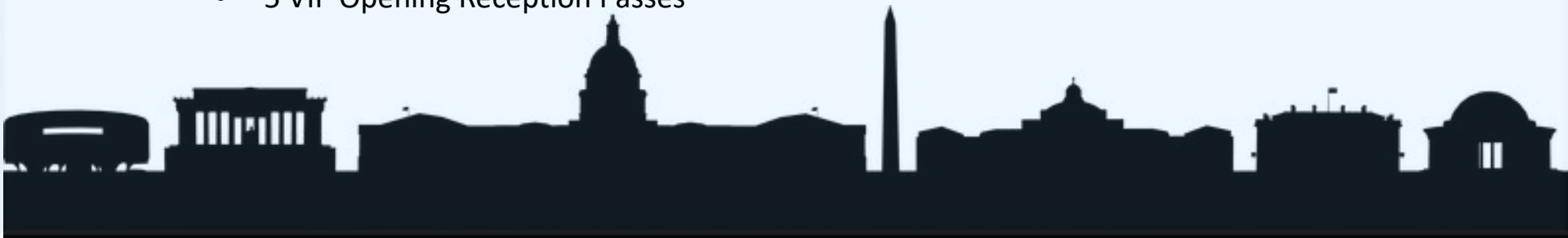
- Exclusive branding opportunity offers
- Logo on all badges
- Placement on all coffee tables
- Gold level sponsorship listing in all marketing materials
- 3 Full Conference passes
- 2 VIP opening reception passes

Lanyard Sponsorship \$18,000

- Exclusive branding opportunity offers
- Logo placement on the official
- Conference lanyard for all attendees
- Gold level sponsorship listing in all materials
- 4 Full Conference passes
- 3 VIP opening reception passes

Badge and Lanyard Combo Sponsorship \$25,000

- Platinum level sponsorship listing in all online, offline, and conference marketing materials
- 5 Full Conference Passes
- 5 VIP Opening Reception Passes



WIFI SPONSORSHIP \$15,000

The exclusive Wi-Fi Sponsorship benefits include:

- Branded Home/ Log in Screen
- Listed as the exclusive Wi-Fi sponsor in all offline, online, and on-site marketing collateral and signage
- Dedicated on-site signage in all high traffic delegate walkways (total of 6 signs)
- 3 Full Conference passes
- 3 passes to VIP Opening Reception



SPONSORSHIP MATRIX

	Title (\$100,000)	Presenting (\$75,000)	Diamond (\$50,000)	Platinum (\$25,000)	Gold (\$10,000)	Silver (\$5,000)
Branding (online, offline, onsite, printed)	Brand Recognition throughout as Title Sponsor	Brand Recognition throughout as Presenting Sponsor	Brand Recognition throughout as Diamond Sponsor	Brand Recognition throughout as Platinum Sponsor	Brand Recognition throughout as Gold Sponsor	Brand Recognition throughout as Silver Sponsor
Podium Time	Intro Keynote or VIP Panel; Intro 2 panels	Intro Keynote or VIP Panel; Intro 2 panels	Intro 2 panels	Intro 1 panel	N/A	N/A
Panel Moderator Opportunity	3	2	1	1	1	N/A
Email to Delegates	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (1)	Pre-event (1)
Full Conference Passes	8	5	5	4	3	2
VIP Opening Reception Passes	8	5	5	4	3	2
Delegate Info	List Preview; Contact Info; Session Attendance Detail	List Preview; Contact Info	List Preview	List Preview	List Preview	
Exhibit Booth	10' X 20' Premium Booth	10' X 20' Premium Booth	10' X 10' Basic Booth	10' X 10' Basic Booth	N/A	N/A
Business Development	Strategic planning review pre-event; Post-event review; Personal intro to specific lead targets	Strategic planning review pre-event; Post-event review	Strategic planning review pre-event	N/A	N/A	N/A
Additional Premium Sponsorship	One additional (value \$10,000 - \$18,000) Badge or Lanyard, VIP lounge, Networking Lounge, Breakfast and Morning Coffee , Afternoon Break, Cocktail Reception, Wifi, Collab Suite, Huddle Room	One additional (value \$10,000 - \$15,000) Conference Badge, VIP lounge, Networking Lounge, Breakfast and Morning Coffee , Afternoon Break, Cocktail Reception, Collab Suite, Huddle Room	One additional (value \$10,000 - \$15,000) Conference Badge, VIP lounge, Networking Lounge, Afternoon Break, Collab Suite, Huddle Room	One additional (value \$10,000 - \$15,000) Conference Badge, Networking Lounge, Afternoon Break, Collab Suite, Huddle Room	N/A	N/A

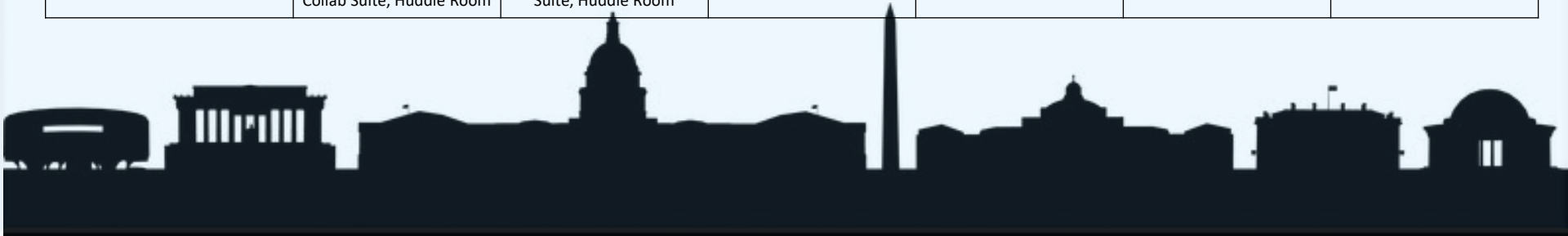




EXHIBIT PACKAGES

CHOOSE YOUR EXHIBIT LEVEL

	PREMIUM	BASIC
Booth space (minimum); pipe & drape only	10' X 20'	10' X 10'
Company listing on website and mobile app	100 words + logo	50 words
Logo on website and promotional emails	✓	
Logo on pre-show email updates to registrants	✓	
Logo inclusion in pre-event webcast	✓	
Pre-show marketing resources	✓	✓
Full Conference passes	3	2
VIP Reception passes	3	2
Regular Price	\$12,000	\$5,000
Early Bird Price (expires on Dec 31, 2016)	\$8,400	\$3,500

